



GLOBAL CLINICAL  
SUPPLIES GROUP

EUROPEAN  
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FORUM 2023

ATHENS | 10-12 Oct



## GCSG 2023 European Knowledge Forum Sponsorship Packages

### Sponsorship and Exhibitor Opportunities

Below is a list of sponsorship and exhibitor opportunities available for the GCSG 2023 European Knowledge Forum in Athens, Greece. GCSG is excited to announce new sponsorship opportunities as well as the popular tabletop exhibits for this MUST ATTEND industry event. Simply choose one (or more!) opportunity that best demonstrates your dedication to the clinical supply community – but hurry, sponsorship packages and exhibit spaces routinely sell out each year!\*\*

**As a reminder:** Purchase of a sponsorship at the silver level or below entitles you to **purchase** one (1) Business Development (BD) / Sales / Marketing / Senior Executive registration. Purchase of a Diamond, Platinum or Gold sponsorship or a tabletop exhibit space entitles you to **purchase** up to two (2) BD / Sales/ Marketing / Senior Executive registrations. Each company may have a maximum of two (2) BD/Sales/Marketing / Senior Executive colleagues in attendance at the Knowledge Forum (excluding Speaker/Facilitator & Committee Member registrants) regardless of whether a tabletop exhibit and/or multiple sponsorships are purchased.

**Mark your calendar!** On 16<sup>th</sup> May at 2pm CET (8am EDT) the following sponsorship packages and exhibit spaces will become available via the registration system on our website ([www.mygcs.com](http://www.mygcs.com)) on a first-come, first-served basis. As an added benefit for our biggest supporters, vendors who sponsor at or above the \$12,000 level (inclusive of all exhibitor and sponsorship purchases), may also purchase one (1) additional delegate pass for a VP-level or above executive from their company to attend the Knowledge Forum. Contact [SponsorshipHelp@mygcs.com](mailto:SponsorshipHelp@mygcs.com) if you are eligible and interested in purchasing the additional delegate pass for a VP-level or above (non-sales) executive.



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**DIAMOND Sponsor – GCSG Night Out (Dinner and Entertainment) !!! SOLD OUT !!!**



**Price: \$12,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor (along with GCSG) of the Night Out Dinner and Entertainment on the evening of Wednesday 11<sup>th</sup> October.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Logo and branding on one email communication to Knowledge Forum registrants.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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### **PLATINUM Sponsor – Meet & Greet Networking Event !!! SOLD OUT !!!**

**Price: \$10,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor (along with GCSG) of the Meet & Greet Networking Event on the opening night of Tuesday 10<sup>th</sup> October 2023.
- Networking activity to be determined by sponsoring company and provided to the Sponsorship Coordinator for approval by GCSG Committee. Sponsor to provide any materials and prizes to be given away or awarded at the event. Description of materials and prizes must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Recognition of sponsoring company by GCSG master of ceremonies and a senior executive from sponsoring company may give a short welcome address to attendees at the event.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the contracted event space. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **GOLD Sponsor – Keynote Speaker Presentation !!! SOLD OUT !!!**

**Price: \$8,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor of the GCSG Keynote Speaker presentation. Keynote speaker selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of keynote speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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### **GOLD Sponsor – Patient Testimonial Presentation**

**Price: \$8,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor of the GCSG Patient Testimonial presentation. Patient testimonial selection and timing will be at the discretion of the GCSG committee.
- A senior executive from sponsoring company may give a short introduction of patient testimonial speaker's biography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the plenary hall prior to the start of the appropriate session. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **GOLD Sponsor – Knowledge Forum App & Technology Help Desk !!! SOLD OUT !!!**

**Price: \$8,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor of the GCSG Knowledge Forum App & Technology Help Desk. The sponsor logo will appear on the login screen of the GCSG app that all attendees use throughout the event to view the meeting agenda, events and surveys. The Technology Help Desk is open throughout the event and provides a place for delegates to find solutions to their questions about the GCSG website and app.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items at the Technology Help Desk. Description of signage, collateral and giveaway items must be provided to the Sponsorship Coordinator for approval by GCSG committee in advance.

### **GOLD Sponsor – Lanyards !!! SOLD OUT !!!**

**Price: \$8000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Exclusive sponsor of the GCSG Knowledge Forum lanyards distributed to all attendees at registration.
- GCSG will produce the lanyards with the GCSG and sponsor logos repeating.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.





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### **GOLD Sponsor – Hotel Key Card !!! SOLD OUT !!!**

**Price: \$8000 (1 opportunity available)**

**Number of BD/Sales reps allowed to register: 2**

- Exclusive sponsor of the hotel key cards that will be distributed at check-in to all GCSG Knowledge Forum attendees staying at the conference venue.
- GCSG will produce the key cards with the sponsor logo.
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

### **SILVER Sponsor – Lunch, Tea/Coffee (Wednesday or Thursday)**

**Price: \$6,000 (2 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsorship of either Wednesday (11<sup>th</sup> Oct) or Thursday (12<sup>th</sup> Oct) lunch and tea/coffee breaks (food, venue and timing will be at the discretion of the GCSG committee). Sponsoring company can choose Wednesday or Thursday on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the dining area and snack stations on their sponsored day. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **SILVER Sponsor – Professional Headshots & Photography**

**Price: \$6,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG Professional Headshots and Photography.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, sponsor logo will be featured when professional headshots and event photography are made available to attendees 4-6 weeks after the Knowledge Forum.



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### **SILVER Sponsor – Wi-Fi Internet**

**Price: \$6,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of GCSG Knowledge Forum Wi-Fi for the duration of the meeting in Athens, Greece.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company name will be incorporated into the Wi-Fi network name and/or password that all attendees will reference throughout the Knowledge Forum.

### **SILVER Sponsor – Conference Registration Welcome !!! SOLD OUT !!!**

**Price: \$6000 (1 opportunity available)**

**Number of BD/Sales reps allowed to register: 1**

- Exclusive sponsor of the initial Knowledge Forum registration check-in period on Tuesday 10<sup>th</sup> October 2023). Be creative in how you welcome the registrants to the GCSG 2023 European Knowledge Forum!
- Sponsor logo will be displayed in the registration area and will appear on the dual-branded welcome bag each registrant will receive at registration. In addition, sponsor may work with the hotel to purchase additional opportunities to welcome attendees to the conference (e.g., welcome drink near registration table, branded giveaways, etc.).
- Conference logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items throughout the registration area on the first day of registration (Tuesday 10<sup>th</sup> October 2023). Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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### **BRONZE Sponsor – Tuesday (10th October) Vendor Showcase !!! SOLD OUT !!!**

**Price: \$4,000 (3 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST be registered for the conference)
- Opportunities will be scheduled on Tuesday 10<sup>th</sup> October between 4-5pm (after the Bootcamp and before the GCSG Meet and Greet), Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **BRONZE Sponsor – Thursday (12th October) Vendor Showcase !!! SOLD OUT !!!**

**Price: \$4,000 (3 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Sponsorship includes a 1-hour showcase on a topic of the sponsor's choice. You can provide training, hands-on demos, host a customer focus group or provide a virtual facility tour, the options are endless! (NOTE: Speaker/Presenter MUST be registered for the conference)
- Opportunities will be after lunch on Thursday 12<sup>th</sup> October between 1pm-2pm.
- Vendor must provide session title and description in advance to support online registration. (This benefits YOU; if you don't have a title/description, people can't sign up!)
- GCSG is a collaborative group of clinical supply professionals. In keeping with that spirit of collaboration, GCSG will NOT restrict access to your Vendor Showcase. Anyone in attendance at the Knowledge Forum will be permitted to attend the sessions.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website the sponsoring company can place pre-approved signage, collateral and giveaway items within their showcase location. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.



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### **Bronze Sponsor – Recharge Stations !!! SOLD OUT !!!**

**Price: \$4,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of charging stations in EACH of the workshop rooms and in the plenary room for the duration of the Knowledge Forum. The charging stations have universal compatibility and will have the ability to charge multiple devices at one time.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage (size A4; approx. 21 x 29.7 cm), collateral and giveaway items in the vicinity of the charging stations. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance

### **MEMBER Sponsor – Boot Camps & Orientation**

**Price: \$3,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of the GCSG Boot Camps on Tuesday 10<sup>th</sup> October 2023. (approximately 6 hours each, running concurrently) followed by the Knowledge Forum Orientation.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- In addition to recognition on the GCSG website, the sponsoring company can place pre-approved signage, collateral and giveaway items in the boot camp and orientation rooms. Description of signage, collateral and giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.

### **MEMBER Sponsor – Sponsored email to GCSG Mailing List**

**Price: \$3,000 (4 opportunities available) - Only 1 Opportunity Remaining!**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Sponsor one Knowledge Forum-related email to the entire GCSG global email list in the lead-up to the start of the Knowledge Forum.
- Inclusion of company logo and 120 words in the email. Note: No email addresses will be provided to the sponsor.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

### **MEMBER Sponsor – Knowledge Forum Hardback Notepad & Pen (1 per attendee)**

**Price: \$3,000 (1 opportunity available)**





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**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 1**

- Exclusive sponsor of a GCSG Hardback Notepad & Pen for use throughout the Knowledge Forum. Notebooks must be hardback and either A5 or A4 size (approx. 200).
- Sponsor is responsible for sourcing and shipping of the notepads and pens to the venue in addition to the cost of the sponsorship.
- Mock ups of the notebooks must be shared with GCSG for approval prior to ordering. Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website

**MEMBER Sponsor – Hotel Check-in Gift !!! SOLD OUT !!!**

**Price: \$3,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1**

- Sponsor to provide branded items/literature to attendees staying at the Knowledge Forum hotel (approx. 200).
- Sponsor will be responsible for working with (and paying) the hotel to have these items provided to each attendee at check-in.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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### **MEMBER Sponsor – Hotel Room Drop !!! SOLD OUT !!!**

**Price: \$3,000 (1 opportunity available)**

**Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1**

- Sponsor to provide branded items/literature to attendees staying at the Knowledge Forum hotel (approx. 200).
- Sponsor will be responsible for working with (and paying) the hotel to have these items delivered to attendee's rooms.
- Description of giveaway items must be provided to the Sponsorship Coordinator in advance for approval.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.

### **MEMBER Sponsor – Plenary Session Chair/Table Drop (Wednesday or Thursday)**

**Price: \$3,000 (4 opportunities available) - 1 Opportunities Remaining**

**Number of BD/Sales/Marketing/ Senior Executive reps allowed to register: 1**

- Sponsor to provide branded items to all attendees at a plenary session. Vendor can place pre-approved items at each table location or in attendee seats (approx. 200) prior to one of the plenary sessions. Description of vendor-provided collateral / giveaway items must be provided to Sponsorship Coordinator for approval by GCSG committee in advance.
- Choice of plenary session will be on a first-paid, first-served basis.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- Sponsorship also includes recognition on the GCSG website.



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### **Premium Tabletop Exhibit Space !!! SOLD OUT !!!**

**Tabletop Price: \$6,000 (5 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Premium location in the foyer, right outside the exhibit hall and plenary session room; visible branding and foot traffic throughout the event
- Participation in the Vendor Reception and Vendor Prize Draw
- Recognition as a premium exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2023 EKF Exhibitor Agreement for full details.

### **Tabletop Exhibit Space !!! SOLD OUT !!!**

**Tabletop Price: \$4,500 (30 opportunities available)**

**Number of BD/Sales/Marketing/Senior Executive reps allowed to register: 2**

- Located in Exhibit Hall, open during scheduled networking hours
- Participation in the Vendor Reception and Vendor Prize Draw.
- Recognition as an exhibitor on the GCSG website.
- Knowledge Forum logo banners will be provided for your use in email signatures or on your company website, LinkedIn or other social media platforms.
- See GCSG 2023 EKF Exhibitor Agreement for full details.